

**Josh Waitzkin**

# The Art of Learning

A Vibrant New Perspective on the Pursuit of Excellence

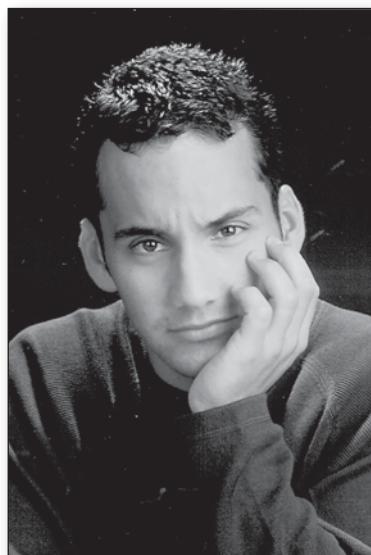
Eight-time national chess champion and internationally renowned martial artist Josh Waitzkin lays out his battle-tested principles of learning and performance to help readers achieve success in any endeavor.

In a youthful career that became the subject of the major motion picture *Searching for Bobby Fischer*, Josh Waitzkin took up chess at the age of six and won his first National Championship at age nine. After dominating the U.S. scholastic chess world for the next ten years, Waitzkin took his ambitions beyond the sixty-four squares; he became a master of Tai Chi Chuan, eventually earning the title of World Champion. In *The Art of Learning*, Waitzkin looks back at his accomplishments, revealing how he managed to become an iconic figure in two very different fields of competition—one for the mind and one for the body.

Writing with a grace that belies his young age, Waitzkin offers an inside look at two of the world's most intense subcultures, from sitting across the board from Russian geniuses to squaring off against 250-pound powerhouses in the ring. As the story of his life unfolds, Waitzkin systematically explains the principles of learning and concentration that have propelled him through so many daunting contests, presenting a book that is as inspiring and instructional as it is gripping.

Encapsulating an extraordinary competitor's life lessons into one page-turning narrative, *The Art of Learning* gives readers a brilliant new perspective on the pursuit of excellence.

**JOSH WAITZKIN** was the subject of the book and film *Searching for Bobby Fischer*. Since the age of twenty, he has developed and been spokesperson for Chessmaster, the largest computer chess program in the world. He also holds twenty-one National Championship titles and several World Championship titles in martial arts. He lives in New York City.



**H A R D C O V E R**

**On sale: May 8, 2007**

**Free Press**

Self-help

6 x 9, 304 pages

Carton quantity: 20

ISBN-13: 978-07432-7745-7

**0-7432-7745-7**

**\$25.00 hardcover**

\$29.99 in Canada

**Other format:**

eBook: 1-4165-3886-0

## MARKETING

- National author publicity from New York
- National television, radio, and print publicity
- 20-city radio satellite tour
- National radio interview campaign
- Cross promotion with the author's website: JoshWaitzkin.com
- Online promotions and features